

OCT. 4
CANVAS EVENT
VENUE

MAJORS 2025

Electric Dance Awards

Celebrating Homebuilding's Best in INDIVIDUAL ACHIEVEMENT • DESIGN • ADVERTISING • SALES • MARKETING



GOBA ASSOCIATES

Build Awareness with Orlando Builders
Raise Public Awareness of Your
Creative Messaging & Great Projects

Celebrate & Join the fun!
Make CONNECTIONS with BUILDER Partners!

CATEGORIES • REQUIREMENTS • DEADLINES • FEES • SPONSORSHIPS • TICKETS

www.GOBAMAJORS.com

Bring Out Your Teams & Show Off...

- A Design Center or Staged Project
- Sales & Marketing Leadership
- Creative Promotional Campaigns: Digital, Social, Etc.
- Insurance, Mortgage Superstars
- Anyone working with Builders and Buyers in GOBA

...& much, much MORE!

Celebrate Your Top Performers and Best Projects

- **LOOKING FOR AN EDGE?** Get independent/expert recognition to publish and share with owners, buyers and prospects.
- Did you create tremendous results and unique messaged in **DIGITAL, SOCIAL, PRINT**, or other Media?

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AWARDS CATEGORIES

NON-JUDGED CATEGORIES: All Receive Award

Million Dollar Circle Award - Individual Sales
Million Dollar Circle Award - Team Sales
Golden Hammer Award
Shining Star Award
Customer Service Award

JUDGED CATEGORIES: One Winner per Category

ADVERTISING/PROMOTION CATEGORIES

Best Logo
Best Collateral Package
Best Traditional Print Media
Best Digital Promotion
Best Social Media Program
Best Virtual Tour
Best App
Best Website
Best Campaign
Charitable Campaign of the Year

JUDGED CATEGORIES: One Winner per Category

DESIGN CATEGORIES

Best Model Home Merchandising
Best Interior Design - Private Residence
Best Staging for Sale - Model Home or Private Residence
Best Design Center / Product Showroom
Best Sales / Information Center
Best Multifamily Amenity Space / Clubhouse
Best Special Feature - Model or Multifamily

INDIVIDUAL ACHIEVEMENTS

Top Producer - Individual & Team
Division President of the Year
Purchasing Manager/Director of the Year
Salesperson of the Year - Builder Member
Rookie Salesperson of the Year
Sales Manager/Director of the Year
Marketing Manager/Director of the Year
Design Counselor of the Year
Construction Sales Team of the Year
Internet Salesperson of the Year
Sales Coordinator/Assistant of the Year
Marketing Coordinator/Assistant of the Year
Title Insurance Salesperson of the Year
Insurance Agent of the Year
Mortgage Originator of the Year

DEADLINE TO SUBMIT NOMINATIONS: JULY 23

For More Info Contact: Cherry@GreaterOrlandoBA.com